

## 2014 North Carolina Center for Health and Wellness Fellows Program

# APPLICATION FORM

**Due Date is Friday, June 20, 2014**

**Background:** This year, the **North Carolina Center for Health and Wellness** will be offering 15 Fellowships to K-12 North Carolina physical education teachers worth up to \$750 to cover the expenses associated with registration (\$250), travel and lodging.

**Selection Criteria:** The following criteria will be used to select the PEI Fellows -

1. Background and comfort level in using resources tied with social media (i.e., Twitter, Facebook, Google+) to improve instruction;
2. Aligning the written, taught, and tested curriculum in physical education;
3. Evidence and Demonstration of Instructional Technology (i.e., instructional blog, use of Google Docs, development of PE website, Flipped Classroom);
4. Ability to collaborate and share PE “Best Practices” with others; **and/or**
5. The willingness to learn all of the above and journal what was learned at the PE Institute in improving over-all learning for students.

**Fellowship Duties:** Individuals selected as Fellows will be expected to:

- Learn Twitter and Social Media Basics and assist PE Institute participants at the “Twitter & Social Media Help Desk,”
- Provide on-going mentoring assistance throughout the school year with follow-up PE Institute Twitter Chats, webinars, and other social media events;
- Respond to designated NCCHW surveys to measure the impact of the PE Institute on teaching/students;
- Write personal “True PE Stories” to chronicle the impact of social media and lessons learned at the National PE Institute on a periodic basis (ex: several times a year); and
- Serve as National PE Institute “Ambassadors” as needed.

**Submission Process:** Individuals interested in applying to be a PEI Fellow must submit a written application addressing the five Selection Criteria (maximum 3 page limit) along with the attached Screening Form to both:

- Artie Kamiya - [Artie@greatactivities.net](mailto:Artie@greatactivities.net) **and**
- Eva Bland - [ebland@unca.edu](mailto:ebland@unca.edu).

**Questions?** Contact Artie Kamiya - [Artie@greatactivities.net](mailto:Artie@greatactivities.net) or 919.818.6486.

# PEI Fellows Screening Form

Name:	
School Name:	
School District:	
Summer E-mail:	
Cell Phone:	
Home Phone:	
<b>If applicable, please fill-in the following:</b>	
Twitter User Name	
Blog URL	
* Short Bio (160 words)	

\* If selected, this short bio will be included in the PE Institute printed program. Also please include a digital "head shot" for our printed program as well!

**This Screening Form must accompany your application  
(Maximum of 3 pages, 12 point font, double-spaced).**

### Timeline

- Applications are due by 5:00 PM, Friday, June 20, 2014.
- Selected PE Fellows will be notified by summer e-mail and cell and home phone by Friday, June 27, 2014.
- All other candidates will be notified by summer e-mail by June 30, 2014.